Check out this month’s special section, with information and resources for all your indoor and outdoor home improvement needs!
WHEN:  April editions of The Journal

WHERE:  Distributed by mail to 35,000 homes with over 100,000 readers

WHAT:  The markets we serve spend more than $500,000 annually on home improvements and our readers look to the journals for the best options in this area. The journal's guide is devoted to all things home improvement from additions to kitchens, HVAC, plumbing, landscaping, pools, outdoor living, painting, décor, and more.

WHY:  Deliver your message to the most affluent homeowners in Monmouth County for as little as 1.4 cents per home - less than the cost of a stamp!

ADDED VALUE:  Along with your display ad, there will be a 200+ word count description of your products and/or service in the special section of ALL 4 JOURNALS.

SPECIAL PACKAGE:  
   1/8 Page - $500  
   1/4 Page - $1,000  
   Half Page (H/V) - $1,800  
   Full Page - $2,900

SPECIAL DEADLINE:  Copy Due Wednesday, March 8th
Sweet spring arrives, breathing enthusiasm into all those “fixer-upper” projects you’ve thought about all winter. Now it’s time for saws and shovels and fabric swatches, and selecting the right professionals to help you get your projects moving. The Journal has assembled a diverse collection of exceptional professionals who are ready to help make your life more beautiful and enjoyable. So get out your “to-do” list and circle the ones who fit your needs. Happy home improving!

**Absolute Kitchen & Granite**

**NJ License#13VH09258300 NY License#1419968**

Absolute Kitchen & Granite is dedicated to providing superior quality cabinets, cutting-edge designs, beautiful custom stonework, kitchen renovations, bathroom renovations, interior renovations, and unparalleled customer service at outstanding prices for builders and homeowners. They know your time and money are valuable, and since they are a certified kitchen cabinet dealer and custom stone fabricator, you can order those big ticket items at wholesale prices. Their showroom is full of various cabinet lines to fit any budget. Their staff has over 15 years’ experience, with designers who will provide state-of-the-art computer-based renderings to help you visualize your project. Choose from completely custom and semi-custom cabinet lines, and enjoy their comprehensive warranty coverage and quick turnaround times. Their goal is making the process of selecting your cabinetry, stone, tile, design, and installation hassle-free, and their website gallery is bursting with photos of their impeccable, gorgeous, and functional work.

Their New Jersey showroom is located at 325 Route 34 in Colts Neck. They’re open Monday through Friday from 10:00 a.m. to 6:00 p.m. and Saturday from 10:00 a.m. to 4:00 p.m. Call (732) 374-4400, visit [www.apkitchen.com](http://www.apkitchen.com), or email [sales@apkitchen.com](mailto:sales@apkitchen.com).

**Atlantic Architectural Millwork**

Member of the New Jersey AIA

Atlantic Architectural Millwork services central New Jersey and the Jersey Shore area, specializing primarily in windows, exterior and interior doors, skylights, decorative hardware, and design services. Their experienced staff offers quality and reliable products and services you can count on. Their friendly and professional consultants are ready to answer any questions about the products, company, and services. They have what you need and can accommodate every budget. Atlantic Architectural Millwork has been ranked the leading JELDWEN Custom Wood Window dealer in New Jersey since 2010 and the leading Marvin Windows and Doors Residential dealer in New Jersey in 2009. They are members of the Urban Enterprise Zone (UEZ), so all customers save 3.5% on tax simply by walking in the door! At Atlantic Architectural Millwork, their goal is to provide you with expedient, professional, and comprehensive service, from product selection to delivery and post installation process. Visit their showroom; you will be impressed. And coming this spring, the Atlantic Studio will open to offer contemporary and European building products.

Atlantic Architectural Millwork is located at 913 Asbury Avenue in Asbury Park. They are open Monday through Friday from 8:00 a.m. to 5:00 p.m. and Saturday from 9:00 a.m. to 1:00 p.m. Call (732) 988-9220.

**Bedrock Granite**

After 25 years, you can now shop where the professionals do. Bedrock Granite has served the trades exclusively for nearly a quarter century. Now they are pleased to announce they are open to both trade and the public. Over those 25 years, Bedrock Granite has developed longstanding relationships with highly respected and reputable kitchen dealers, designers, and builders – many of them seen and published in national magazines.

Granite design and installation can be intimidating and confusing, especially if it’s your first time, but Bedrock Granite makes their granite fabrication, installation, and service fun. You will enjoy choosing and designing your new kitchen or bathroom, thanks to Bedrock Granite’s step-by-step process and their highly skilled staff, who will be happy to explain every detail that goes into making sure your new counters and sinks look every bit as great as you imagined. Their goal has always been to be a one-stop shop for their customers’ granite needs, and to offer the best service, products, and knowledge base that money can buy. Considering their reputation, it seems they have fully achieved that goal. Bedrock Granite puts their customers first and believe that shopping for your new counter, sink, or tub should be done at your leisure, so they even offer weekend hours. Your comfort and convenience are top priority.

Bedrock Granite Incorporated is located at 803 Shrewsbury Avenue in Shrewsbury. Call (732) 741-0010 or visit [www.bedrockgranite.com](http://www.bedrockgranite.com).

**Bite Control**

Mosquitoes and ticks: they can ruin the best of times and, even worse, they can carry dangerous diseases. Don’t let them keep you indoors during beautiful weather. Put Bite Control, the 100% organic outdoor mosquito and tick control service company, to work for you. Bite Control gives you back the full use of your outdoor space and protects your family and pets from insect bites. This completely green program is the perfect alternative to permethrin-based mosquito control products. Permethrin isn’t environmentally friendly and its use is controversial because, as a broad-spectrum chemical, it kills indiscriminately and can harm insects such as honey bees, aquatic life, and pets.

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Family Farm Greenhouse
“THE PLANT WAREHOUSE”
VOTED NEW JERSEY’S BEST GARDEN CENTER

You can’t afford not to check out Gasko’s Family Farm. We have one of the best selections of trees, shrubs, perennials and annuals that you’ll ever find! We grow almost all of our plant material so nobody can compare to our price or our quality!

Gasko’s is committed to making gardening a fun and affordable experience!

Home Grown Mix-n-Match Shrubs
3 Pots for $30
Large 3 Gallon Pots
Alberta Spruce | Boxwoods | Assorted Holly
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Barberry Junipers | Many, Many, More!

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Now is the time to plant all your flowers, vegetables, trees, and shrubs!

Annuals
$8.99 PER FLAT

8” Flowering Baskets
3 FOR $12

Black Mulch
5 2 CU. FT. BAGS FOR $10

Quality Top Soil
7 40 LB. BAGS FOR $10

Beautiful - Full of Color!
10” Hanging Baskets
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ONLY $16.99 EACH

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$8.99 32 Qt. Bag

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HOME IMPROVEMENT  
continued

Bite Control’s all-natural, organic barrier repels mosquitoes and kills ticks immediately. It is applied every two weeks because it is not as viscous as synthetic pesticides. Bite Control offers generous discounts on prepaid seasonal packages and they even offer single spray and special event spray services. Your complete satisfaction is their top priority, and they state, “Our products are extremely effective for more than 99% of customers and we stand by our products and methods with an unconditional satisfaction guarantee. If you are not completely satisfied with our Barrier Spray Treatment for any reason, contact us for a free, no-hassle retreatment. If within the first 14 days you are still dissatisfied, we will provide you a full refund of all completed treatments.”

Bite Control’s office is open from 9:00 a.m. to 5:00 p.m., and they’re in the field from 8:00 a.m. to 8:00 p.m. Call (732) 788-6799, visit www.bitecontrol.com, or email info@bitecontrol.com.

Blue Wave Kitchens

Blue Wave Kitchens is a full service company providing cabinetry, countertops, hardware, and back splashes. Their cabinetry lines range from value to fully custom. Their wide choice of countertops includes options in granite, quartz, and laminate, along with a variety of hardware for the perfect finishing touch. They partner with builders, contractors, and directly with homeowners. Blue Wave Kitchens understands that kitchen remodeling is a significant project, and a substantial investment in your home. Whether you are about to undertake a renovation or new construction, their in-house designers will guide you through the process, helping you choose the kitchen and baths that best meet your budget and lifestyle needs. Their carpenters install your cabinetry with quality workmanship. Up-to-date with current trends, they’re able to blend them with timeless classics for a design that will always be in style.

Principal Kim Hannan brings 15 years of onsite construction and decor experience. Prior to founding Blue Wave Kitchens, she worked as a project manager on the build of high-end homes, which included making selections for layout, cabinets, countertops, lighting, fixtures, appliances, and color palettes, through purchasing and overseeing installation. She is committed to providing her clients with a fluid process and excellent customer service, from project conception to completion.

You can see their wonderful selections at their showroom, located at 1633 Route 35 in Oakhurst, just a few minutes off Route 18 or Garden State Parkway Exit 105. Serving the tristate area, they’re also available to come to your home or job site. Contact them for a complimentary consultation. Partnered with Master Flooring, they are also able to include and coordinate flooring solutions. Call the showroom at (732) 531-8811 or visit www.bluewavekitchens.com.

Capitol Lighting

As a fourth-generation, family owned-and-operated company, Capitol Lighting continues to build on its 90-year legacy of making lives brighter by offering expert knowledge, exceptional customer service, and quality designer products at guaranteed best prices. It was founded in Newark, NJ in 1924 by the Lebersfeld family, who conceptualized a lighting store that would be both functional and decorative, carry high-quality merchandise, and employ a team of well-trained, dedicated staff. Today, the Capitol Lighting legacy continues. They have opened showrooms from New Jersey to Florida and become a

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Create a Beautiful Space, Inside and Out

Every Marvin window and door is Built Around You™, one at a time. With craftsman-quality construction and customization options, it is truly made just for you.

Visit Our Design Showrooms to Take Advantage of Reduced Sales Tax
FIGHT THE BITE

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Hate mosquitoes? Fight back! Get rid of them with Mosquito Squad, the most trusted professional mosquito elimination for everyday outdoor living.

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Locally owned and operated

HOME IMPROVEMENT continued

trusted name in lighting. Homeowners, interior designers, and builders across the U.S. know that Capitol Lighting is the first and only place to go for reliable, friendly service, and unbeatable prices on quality lighting solutions.

Come step into a world of choice at their newly renovated Eatontown showroom and discover inspiring designs. Whether you’re looking for traditional or transitional, mid-century or modern lighting solutions, you can find it here. With over 300 designer brands and a million lighting fixtures and accessories available in-store and online, you’re sure to find the perfect fixture or system for your home refresh or renovation. Let the experts help. Eatontown showroom manager Tony Antenna is a 22-year lighting veteran with a passion for the industry and his customers. Along with Tony, all of the staff members are lighting professionals with years of experience who continually train with product manufacturers and designers to provide guidance when it comes to choosing the right lighting for your specific needs. Let them show you how they’re making lives brighter.

Capitol Lighting’s showroom is located at 353 Route 35 in Eatontown. They’re open Monday and Friday from 10:00 a.m. to 8:30 p.m., Tuesday through Thursday from 10:00 a.m. to 6:00 p.m., Saturday from 9:30 a.m. to 6:00 p.m., and Sunday from 12:00 p.m. to 5:00 p.m. Call (732) 542-9311.

Captivating Construction Group

At Captivating Construction Group, they know that the hardest part about building your dream home is finding the right team for the job, which is why they are there to make sure the process is as easy and seamless as possible. Since the company first broke ground over 30 years ago, they have been driven by one motto: deliver the finest quality homes, with the highest level of customer service. They are full service contractors and do everything from a single bathroom renovation up to a full remodel or brand new custom home. Building is not an exact science; it is a fluid process in which their experience and attention to detail allow them to stand above the rest. Together with their team of top quality craftsmen, they strive for excellence while bringing your dream home to life.

Captivating Construction is open Monday through Saturday from 8:00 a.m. to 7:00 p.m. Call (732) 547-9151, visit www.captivatingconstruction.com, or email info@captivatingconstruction.com. Follow them on Facebook or Instagram @Captivatingconstructiongroup.

David J. Spader Quality Roofing, LLC
GAF Certified Roofing Contractor State Contractor License #13VH00381688

Owner David J. Spader started Quality Roofing in 1979 as a one-man operation in Point Pleasant. As the business grew, he added a small group of carefully chosen employees who were committed to maintaining a high level of workmanship. His wife, Audrey, joined the team in 1986. In 1988, Quality Roofing moved to Colts Neck, where Dave, Audrey, their son David, and one employee handle your roofing needs. They are not one of those companies where the owner never sees your roof; they do all the work personally and do not use subcontractors. They work on one roof at a time, focusing their full attention on the job in progress. The result of this close supervision insures a fully leak-proof, trouble-free roof that looks better than any other. Dave takes extra measures that give your roof longer performance and a better appearance. Some of those extras include using a 30-pound felt underlayment where most other companies use a 15-pound felt; using...
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Eight years, she has won many industry interior design and business awards, representing her talent and her huge commitment to customer service. Her work has been published in many magazines such as House Beautiful, Bedrooms and Baths, Industry, Bella, and Vision, and on popular blogs like HGTV, Project Nursery, and Amara, to name a few.

Yelena attends many national and international design shows to bring you the very latest interior design trends in furniture, window coverings, and accessories, including custom window treatments and motorized window shades. This year’s judges of the 2017 VISION Design and Workroom Competition at the International Window Coverings EXPO (IWCE) named Yelena Gerts Designer of the Year. IWCE is the only trade show and conference specifically for window coverings in North America. There were nearly 3,000 attendees and 107 exhibitors from 47 states and 25 countries, making this a high honor. “Our mission is to make this world more beautiful place, not only in our homes but also in our own communities,” she says.

As a proud wife and mother to three boys and a golden retriever, Yelena can relate to the needs of today’s modern families. And she is equally committed to making a difference by raising awareness, promoting, and giving back to organizations that help special needs children, adults, and their parents live a normal, well-balanced life. House of Style & Design donates a portion of all retail sales to Friendship Circle of Central Jersey.

Explore the elegant and functional options waiting for you and receive $100 off design consultation booked through May 30, 2017. House of Style & Design is located at 2137 Holmdel Corporate Plaza in Holmdel. They’re open weekdays from 9:00 a.m. to 6:00 p.m. Call (732) 888-1124, email houseofsd@yahoo.com, or request a consultation online at their new website, www.houseofstyleinteriors.com.

Invisible Fence by Pet Alert of New Jersey

Keep your pets safe and happy. Pet Alert has 30 years of experience and is an authorized, full-service dealership of genuine Invisible Fence Brand products and services. With more than 3,500 satisfied human customers in the Monmouth and Ocean County area, as well as the endorsement of neighborhood veterinarians, they’re passionate about working hard so you can enjoy your pet more and worry about them less. From system installation to their exclusive Perfect Start™ Plus training and beyond, Pet Alert of New Jersey is always there for you and your pet. That’s their promise to you both.

Invisible Fence uses digital radio frequencies to operate your system. It’s just like tuning in to your favorite satellite radio station. Digital signals are stronger and more reliable than AM/FM analog signals, so your system stays up and running. Like you, they love pets, and all their certified trainers customize the technology and the training to every pet’s unique needs, balancing freedom with safety. There are training protocols for dogs and cats, as well as households with more than one pet. And it’s all there to ensure that all your four-legged family members get the most out of the Invisible Fence technology, and you get the most out of your time together. A safer, happier, more independent pet and an easier life for you all start when you schedule an appointment.

They’re open Monday through Friday from 8:00 a.m. to 7:00 p.m., and Saturday from 9:00 a.m. to 2:00 p.m.; closed Sunday. Pet Alert is located at 58 Broad Street in Manasquan. Call (732)370-3900 or visit www.petalert.invisiblefence.com.

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Let our lighting experts guide you through your next refresh—be it a style progression or transformation. With over 300 brands and our best-price guarantee, we will help you find the perfect lighting to complement your style.

Making Life Brighter With Our Best-Price Guarantee

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LIC. #13VH07902500
Mosquito Squad of Greater Monmouth

Mosquitos are no laughing matter! Mosquito Squad of Greater Monmouth is the original and most trusted mosquito eliminator for more than 10 years. They provide several seasonal (May-October) treatment services for outdoor tick and mosquito control. Their most popular treatment, the Traditional Protective Barrier Treatment, is proven to eliminate the mosquito and tick population by 85-90%. The treatment is applied every three weeks by licensed professional technicians around the perimeter of your home and anywhere mosquitoes and ticks may reside, like standing water or heavy vegetation. They also offer an All Natural Barrier Treatment, which is applied in a similar fashion as the Traditional Barrier Treatment. This natural product is made up of essential oils designed to repel mosquitoes. This product must be applied every two weeks since, as a natural product, it breaks down more quickly. When reapplied on a regular schedule, the treatment is 75-80% effective in repelling mosquitoes. All of the Mosquito Squad products are EPA registered, protect people, pets, and wildlife, and proudly come with a 100% satisfaction guarantee.

Mosquito Squad puts your customer service first. They are equally proud to make an impact on the global community through their fundraising partnership with Malaria No More, which works to eliminate malaria in Africa. President Karen McCulloch says, “We approach every day with a passion to do our best in every capacity possible so our clients can enjoy their yards and outdoor spaces. We strive to provide extraordinary service, beginning with your first call.” Payment plans are available and you can schedule a trial treatment for just $59.

To contact Mosquito Squad of Greater Monmouth, call (732) 238-1393, email cmmc@MosquitoSquad.com, or visit www.middlesex-monmouth.mosquitosquad.com.

New Jersey Deer Control

New Jersey Deer Control can safely and humanely end the buffet line in your garden. The virtually odorless and transparent product is made fresh daily with a proprietary blend of natural ingredients for outstanding potency. It is not considered a pesticide by state or federal agencies and is harmless to humans, pets, and the environment. Founder and president Chris Markham had a landscape business and a very costly deer problem. After years of experiments and field tests, he invented the now patented weather-resistant solution. Word of his remarkable product quickly spread and, in 2007, he partnered with vice presidents Spiro Economou and Mark Jameson to form New Jersey Deer Control, LLC.

The product is regularly sprayed on plants and the perimeter of your property in your choice of year-round or seasonal service. Each of their expert technicians is owner-trained to solely provide this service to more than 2,000 customers in New Jersey alone. They take pride in holding honesty, customer service, and results as their highest priorities and are proud to be highly respected in the industry. They have built great working relationships with hundreds of landscape and nursery professionals throughout the state. They are members of the NJLCA, NJNLA, NYSTLA, and winners of the New Jersey Landscape Contractors Association (NJLCA) 2016 Associate of the Year award.

Customer satisfaction has made New Jersey Deer Control one of the state’s fastest growing companies. Last year, they opened a sister company in New York and just licensed the use of their innovative product and business model to a newly formed company in northeast Ohio, with more growth planned in the next five years – all because it works.
The Night is Ours.

{It can be yours, too.}

TRANSFORM YOUR NIGHTTIME EXTERIOR AND LANDSCAPE INTO A WORK OF ART.

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732-741-0010
Imagine, you can now plant anything and everything you love instead of being restricted to only deer resistant landscaping. It’s finally time to take back your yard! And anyone who mentions this article will receive a free trial application. To schedule yours and learn more, call (732) 995-7264 or visit www.njdeercontrol.com.

New Jersey Pavers

New Jersey Pavers is the #1 company in New Jersey for all your masonry needs. In business for over 10 years, New Jersey Pavers has completed more than 400 projects. They have laid more than a half million square feet of paver stones since the company’s opening day. Fully licensed and insured, New Jersey Pavers is the most affordable and reliable masonry contractor in the tristate area, and a certified installer of Cambridge, Techo, Garden State (Clayton), and EP Henry. Visit their website to see the quality and beauty of their work. You’ll find that they pride themselves on unique, quality, picture-perfect masonry. New Jersey Pavers can accommodate your residential and commercial needs with a design that will have your neighbors’ and visitors’ eyes popping.

For more information, call (732) 685-3967, visit www.njpaverscompany.com, or email njpavers@gmail.com.

Outdoor Lighting Perspectives of NJ

Drama, function, style, enjoyment: proper lighting does it all and Outdoor Lighting Perspectives of NJ can illuminate all your desires. They can see your visions and create a customized design that is as unique as every client’s home, saying, “If you can dream it, we design it.” Outdoor Lighting Perspectives of NJ is known for their design, installation, annual maintenance, and service of systems for architectural, residential, and commercial landscape lighting. They have been honored to receive the Metro Builders & Contractors Association Award of Excellence, the 2016 Best of Houzz Award, and the 2015 Angie’s List Super Service Award, among many others. That shows that customer satisfaction means more than just design; it means a system you will truly love and enjoy. From start to finish, they provide service that will meet or exceed your expectations with experience, reliability, artistic designs, honesty, and integrity.

And when the holidays roll around, Outdoor Lighting Perspectives of NJ can stage a dramatic show that will make your home the toast of the neighborhood. They are holiday lighting design pros who also install, take down, and store your holiday light show. It’s a turnkey design when you need it most. You can reserve a complimentary design consultation and learn about special programs like interest-free financing for six months by an independent finance company, and see a nighttime lighting demonstration (based on scale of project).

Outdoor Lighting Perspectives is open Monday through Friday from 8:00 a.m. to 5:00 p.m. To contact them, call (973) 486-0819, visit www.njoutdoorlighting.com, or email northernnj@outdoorlights.com.

The Rug Mall

This unique rug shopping “mall” offers you a wide assortment of tasteful decorator types of area rugs, carpeting, and stair runners that you can shop for in store and online, so you can see the colors and patterns in your home. They are also hand-knotted rug specialists, importing them directly, and they can make any custom rugs to fit your specific design needs. Their motto is “From our looms to your rooms” and they mean it. Not only will you find or create the perfect rug for
The Rug Mall continue their mission to keep alive the dying art of hand rug-making and preserve the livelihood of millions of skilled artisans.

The Rug Mall offers free in-home consultations and you can even try the rugs in your own home. Their goal is to provide the best service possible to the client with the best product available in the market. In addition to service and selection, they are also experts at rug care. They use the highest level of care to hand wash your rugs, rinse them free of all detergents, and groom them, and if you need it, they have professional rug repair service.

The Rug Mall is located at 557 South Atlantic Avenue in Aberdeen. They’re open Monday to Saturday from 10:00 a.m. to 6:00 p.m. Call (732) 566-3082, visit www.therugmall.com, or email sales@therugmall.com.

Ryser’s Landscape Supply

Your outdoor living area can be a source of true pride and a reflection of your personality with the supplies you need at Ryser’s Landscape Supply, the premiere stop for home improvement and landscaping needs. Whether you simply need a bag of topsoil or a complete renovation of your backyard, porch, or driveway, Ryser’s will make it a priority that your job gets done properly and beyond your expectations. Ryser’s Landscape Supply has increased the size of its supply yard to provide you even more home and garden products and they’ve added additional trucks to the fleet to ensure quick delivery. Family owned and operated, Ryser’s provides the highest quality and largest selection of landscape supplies and services to residential customers, property owners, and trade professionals, with reliable service you can depend on. Every detail is given their full attention. They invite you to visit their organized and well-stocked supply yard and meet

their enthusiastic staff, who will help you choose the right supplies and tools and give you creative inspiration.

Owner Marty Ryser prides his business on prompt delivery, often same day, and says special orders are no problem. Their masonry products include thin veneers, used brick, travertine, bluestone treads, patterned bluestone limestone treads, cement/concrete mix, pavers, and blocks. For an awe-inspiring backyard, they offer outdoor kitchens, fireplaces, ponds, landscape lighting, and a stone selection that includes river rock, blue and red stone, pea gravel, flagstone, patio block, moss rock, Belgium block, and boulders. Their landscaping selection includes mulch, triple shred, dyed black, playground, topsoil, ice melt, firewood, and tools and equipment like rakes, shovels, wheelbarrows, and spreaders. They are distributors of Techo-Bloc, Belgard, and Jonathan Green.

Ryser’s Landscape Supply is located a ¼ mile off Route 35 (Broad Street) at 145 White Road in Little Silver. They’re open from 8:00 a.m. to 4:00 p.m. Call (732) 741-8338 or visit www.rysersLandscapeSupply.com.

Samantha Cole & Company

Allied member of ASID; member of Institute of Classical Architecture

Breathe style into your surroundings. Samantha Cole & Company interior designs has fresh, functional, and fabulous ideas for your home, whether you’re refreshing one room or doing a recomplete remodel of your kitchen and bath. They work with you from inception, including collaboration with architects, to completion, including specifying finishes and selecting complete furnishings and decor. Samantha Cole & Company has a stellar reputation for creatively designing interiors of timeless elegance that offer both comfort and beauty. Sa-
mantha and her staff work closely with their clients to create warm, inviting interiors that reflect their clients’ taste, personality, and lifestyle. Her inspiration comes from her extensive background in art history and interior design, along with an understanding of classic style and a respect for architectural integrity. With the utmost attention and detail, Samantha Cole & Company will create architectural ambience where none existed.

Over her 27-year career, Samantha Cole has worked on projects from San Francisco to New Jersey, New York, and Connecticut, as well as Sun Valley, Idaho, Pebble Beach, Carmel, and Los Angeles. She was chosen to participate in numerous designer showhouses in San Francisco and the Bay Area, most recently in “The Historic Bing Crosby Estate.” Her work has been published in several magazines and books, including House Beautiful, Traditional Home, Sunset Magazine, The Best of Eclectic and Northern California Home & Design.

Hours are by appointment and you can arrange a consultation by calling (732) 222-7493. Visit www.samanthacoleinteriors.com or e-mail samanthacoleco@gmail.com.

ShowerMan of New Jersey
License#13V1107021500

Creating beautiful frameless shower doors is a true craft; installed correctly, they are beautiful and breathtaking. ShowerMan of New Jersey, The Frameless Shower Door Store is by far the most experienced shower door fabricator and installer in Monmouth and Ocean Counties. Their expert fabrication and installation of frameless glass shower doors keep the water inside your shower. Not all shower doors are alike and it takes a pro like ShowerMan to find the perfect fit for each bathroom in your home. The proper pitch of your shower curb, placement of your door and hardware, and fractional cutting of your custom glass all contribute to a perfect installation. ShowerMan is so sure of their expert craftsmanship, they include a 15-year warranty with each door.

Owner Mark Balaban attributes much of that craftsmanship to experience. Mark began his business in 1976 and it evolved into the Frameless Shower Door Store, now called ShowerMan. For over 40 years, their personally trained team of installers have been exclusively designing, customizing, and installing frameless shower doors. Every ShowerMan installation is not just another job; it is a challenge that they truly enjoy. They have won the Angie’s List Customer Service Award for four years in a row. That honor and their positive reviews give you confidence that you have made the best choice with ShowerMan. They’ll discuss key design and functionality components, like the thickness of the glass, and show you how a special glass called Starphire™, a product of PPG and Ultra–Clear™ glass by Guardian Industries, can give your glass a clearer look. They’ll also discuss the coating, which is especially important if you have well water or very hard water, and how SHOWERGUARD™ coating by Guardian can make your glass easier to clean.

ShowerMan, The Frameless Shower Door Store is located in the Galleria Plaza, 100 Route 9 North in Manalapan. Call (732) 303-9044, visit www.ShowerMan.com, or email Sales@ShowerMan.com.
**Square Foot Landscaping**

As the name indicates, Square Foot Landscaping specializes in landscaping with a whole new approach to pricing: they charge by the square foot. This is a new approach that eliminates the usual confusion of design and mysterious pricing by giving you a custom landscaping plan that utilizes plants from their extensive plant list. You pick the space, map out the size, and for only $12.95 a square foot, your space will be transformed. Their services also include landscape fabric in all the new beds to help prevent weeds and a two-inch-thick layer of hardwood mulch, and your new plants are guaranteed for one full year from the date of completion. You will enjoy working with owner Pat Orefice, who has been in the business of beautifying home landscapes for over 40 years.

Square Foot Landscaping is a subsidiary of Exteriors by Anderson Designs LLC, which specializes in natural concrete swimming pools and waterfalls. They also specialize in privacy/boundary plantings.

Square Foot Landscaping is located in the Red Bank area and they service the entire Central Jersey area. Call (732) 832-5641.

**Virginia Tesi Design, Inc.**

NY and NJ ASID Allied Member

Is your living or working space crying out for a revamp? Now you can fill those spaces with style and function with expert guidance from Virginia Tesi Design, Inc. From a single space to a complete home, Virginia and her team will customize a design plan tailored to your needs and budget. One of Virginia’s main goals is to listen closely to you before creating your custom design. When done, Virginia Tesi Designs will put the plan in motion, collaborating with her network of highly skilled, licensed professionals and contractors to implement your design inspiration. Her commitment to dedicated follow-up service has created strong relationships with clients and many referrals.

Virginia’s love of art history and fine arts has driven her to travel abroad, where she has studied art, design, and architecture. No project is too small, so let Virginia Tesi Designs add the finishing touches to your project and create a beautiful environment as you transform your space with recommended furniture placement, proposed color scheme, and paint selections, or sourcing of unique furnishings and accessories. You choose the level of design services that fit your needs. They offer comprehensive design services, new construction, initial consultation for space analysis and measurement, and floor plans and three dimensional renderings. They also offer home styling and furniture source and selection, custom furnishings, window treatments, and reupholstery. To create a framework for your space, they have custom millwork and upholstery, lighting design, finish and material specifications, and custom window treatments, along with art and accessories.

As an Allied member of ASID, Virginia graduated from Fashion Institute of Technology and has worked in the interior design and fashion industries for over 20 years. Her design firm offers consultation services as well as full-service interior design, and readers can schedule a complimentary design consultation.

Virginia Tesi Design, Inc. is located at 315 Madison Avenue, Suite 901 in New York City and locally at 1540 Ocean Avenue #4 in Sea Bright. Call the office at (212) 628-2436 or her cell at (917) 968-0944, email virginia@tesidesign.com, or visit www.tesidesign.com.
They are the picture of tranquility and natural beauty, unless they’re having a buffet lunch in your garden. Deer are everywhere, but NJ Deer Control can safely and humanely keep them out of your garden.

Like so many, founder and president Chris Markham had a deer problem. On top of that, he had a landscape company. Desperate to find a solution to stop thousands of dollars of loss, Chris put his Rutgers University wildlife biology degree to good use and invented his own deer repellent. After years of experiments and field tests, in 2002 he got a patent on this remarkable weather-resistant solution. Word began to spread that Chris had an answer for deer damage and in 2007, he partnered with vice presidents Spiro Economou and Mark Jameson to form New Jersey Deer Control, LLC.

The virtually odorless and transparent product is made fresh daily with a proprietary blend of natural ingredients for outstanding potency. It is not considered a pesticide by state or federal agencies and it is harmless to humans, pets, and the environment. It simply, safely, and successfully puts the “yuck” in the deers’ mouths, and they move on to greener pastures.

NJ Deer Control takes a scientific approach to solving your deer issues by implementing a management strategy as part of their spraying service. The product is not only sprayed on your landscaping, but also on the perimeter of your property. Choose year-round service to protect your plants and flowers in the summer and your evergreens in the winter, or choose seasonal service. Their staff of eight spray technicians are experts in the field. Each technician is owner-trained to solely provide this service to more than 2,000 customers in New Jersey alone.

The company holds honesty, customer service, and results as their highest priorities. They are also highly respected in the industry and have great working relationships with hundreds of landscape and nursery professionals state-wide. They are members of the NJLCA, NJNLA, and NYSTLA and winners of the New Jersey Landscape Contractors Association (NJLCA) 2016 Associate of the Year award.

Customer satisfaction has made NJ Deer Control one of the state’s fastest growing companies. Last year, they opened a sister company in New York (New York Deer Control, LLC) serving Rockland, Westchester, and Orange Counties, as well as Staten Island. They have also recently agreed to license the use of their innovative product and business model to a newly formed company in Northeast Ohio, called En Garde Deer Defense, LLC. There are additional plans to open sister companies in Eastern PA, Southern CT, Long Island, and DC/Northern Virginia within the next five years, as well as licensing the product throughout the U.S.

NJ Deer Control’s product and service successfully prevents deer damage to your landscape. Now you can plant anything and everything you love, instead of being restricted to only deer resistant landscaping. Take back your yard! Mention this article and receive a free trial application. Call (732) 995-7264 or visit www.njdeercontrol.com.
There is no better time to enjoy your outdoor space than during the summer months. House of Style & Design owner Yelena Gerst explains, “I approach every outdoor project with the same mentality as I approach all my indoor projects. The goal is to create a comfortable and stylish outdoor living space that you and your family won’t want to leave. Here are a few of my favorite tips to spruce up your backyard to make it a beautiful space to entertain and enjoy your summer.”

1. **Clean out your backyard after winter.** Declutter and discard any unwanted items. Create a blank canvas for new design. Take a look around to see what needs maintenance or repair.

2. **Schedule all your summer services.** Make sure to get your appointments in order for a spring cleanup, pool opening, and lawn fertilization. Landscaping professionals are very busy at this time of year and you want to get on their schedule as early as possible.

3. **Review your inventory for furniture, lighting, and outdoor rugs.** April is the best month to shop for all your outdoor needs. This way, you can have everything ready and delivered on time for your summer opening party.

4. **Consider planting.** A well-maintained garden will make your backyard even more appealing. Keep in mind that plants need food to grow. You can feed them with different types of fertilizers to help your garden blossom. Make sure that you consult a gardening expert to know what's best for planting. Two of my favorite places to shop are Dearborn Market in Holmdel and Delicious Orchards in Colts Neck. You can find many beautiful plants and flowers there.

5. **Bring the indoors out.** Create different zones throughout your yard. Identify each space where you would want to entertain, dine, and relax. Start with a regular floor plan, to avoid mistakes and wrong size purchases. Once you know exactly what you need, create an outdoor living area with comfortable seating and an outdoor rug. Add cushions and small ottomans for extra seating.

6. **Add color.** Make sure you have a color scheme that is cohesive throughout the space. I usually like to have a neutral color for upholstery and bring lots of color in area rug and pillows. Towels are another great way to add an accent color throughout. When choosing textiles, select all stain- and sun-resistant products.

7. **If space allows, add a pergola and dress it up with beautiful sheers and hanging lights.** At the end, it’s all about the ambience. Your home has a unique feel; bring that same feel to your outdoor space, too. Hang string lights on your covered porch. Or if you can, hang a statement light fixture outside.

8. **Don’t forget your front door.** There is nothing more inviting than seeing beautiful planted flowers on your porch or by the front door. A group of flowering plants draws the eye toward an entry and can also increase curb appeal. You can do this by adding pots filled with flowering annuals or creating a bed filled with blooming plants in the front yard or on your windows.

9. **Bring in some warmth.** One of the ways to do that is by adding a fire pit. Everyone loves it, especially kids. It creates a great area to talk, while being warm and cozy. The s’more making is always fun, too.

10. **And most important, make sure you have yourselves covered.** Yes, that’s right. Since we don’t live in California, we need to protect our furniture from rain, leaves, insects, and all the other residue during the summer months.

Have fun with it and let’s get ready for a beautiful summer yard!
Mark your calendars for The Little Silver Kitchen Tour, to be held on Thursday, May 4 from 8:30 a.m. until 3:00 p.m. The self-guided tour will feature nine exceptional kitchens, the home of House of Cline designer Amanda Haytaian, and one of the oldest kitchens in Monmouth County, located at the Historic Parker Homestead. The tour will also highlight the talents of area builders, decorators, and florists, and attendees will be treated to culinary delights from some of Monmouth County’s finest chefs. The Parker Homestead, located adjacent to Sickles Park at 235 Rumson Road in Little Silver, will be the starting point of the tour. Guests will have the opportunity to shop the Red Barn Boutique in the newly renovated barns on the property, which will be open from 8:30 a.m. to 12:30 p.m. Day-of tickets (subject to availability), pre-paid tickets, and reference journal pickup will also be held at this time. Touring of homes will begin at 9:30 a.m. and end at 3:00 p.m. Tickets are available at www.littlesilverkitchentour.com.

The 2017 Little Silver Kitchen Tour is one of the Two River area’s most highly anticipated spring events. Tickets and support opportunities are available at www.littlesilverkitchentour.com. This event would not be possible without the support of Monmouth Medical Center Foundation RWJ Barnabas Health, House of Cline Design, Builders General Supply Company, Almasy Law, The Parker Homestead-1665, the local community, and area businesses. Proceeds of the tour support the Little Silver PTO’s mission to enhance the educational experience of children by providing curriculum-based enrichment activities, exposure to cultural arts, and programming that supports character development.

Stay up to date on the 2017 Little Silver Kitchen Tour by following on Instagram (LSKitchentour2017), Facebook (Little Silver Kitchen Tour), and by visiting the website at www.littlesilverkitchentour.com.
Truly frameless shower doors are a true craft. If installed correctly, they are beautiful and breathtaking. The most common questions asked are:

1. How thick is your glass?
2. Is your glass green?
3. Do you have a special coating that keeps the glass clean?
4. Do you provide a warranty and for how long?

My name is Mark Balaban, and I am the owner of ShowerMan Frameless Shower Doors. I opened my shop in 1976 and have been customizing and installing frameless shower doors for over 40 years. We are, by far, the most experienced shower door company in Monmouth and Ocean Counties. What the public needs to know is the difference between a truly frameless shower door installer and a regular glass company that installs shower doors. An installation by ShowerMan is not just another shower; it is making your ideas a reality.

ShowerMan takes pride in being experts in the installation of frameless glass showers that will keep the water inside your shower. I know this sounds kind of silly because that’s what shower doors are supposed to do, right? But there is a science to it, and this science changes for each individual bathroom in your home. Everything from the proper pitch of your shower curb, the placement of your door and hardware, and the fractional cutting of your custom glass all contribute to the perfect installation. The 15-year warranty that ShowerMan offers on its expert craftsmanship also helps to ease your mind! What makes the installation successful is the knowledge and experience of the installer. The more you do something, the better you become. I personally train my team of installers to make sure that our customer service and our method is on point with the highest standards.

And now the answers to the commonly asked questions:

- Glass thickness is generally ½-inch-thick on your fixed panels and we always recommend 3/8-inch-thick for your doors.

- All regular clear glass has a natural greenish tint to it. However, there is a special glass called Starphire®, a product of PPG and Ultra-Clear™ glass, a brand by Guardian Industries. These products contain less iron in the composition and give a clearer look to the glass, allowing the true color of your tile to come through.

- The best coating is SHOWERGUARD®, a product of Guardian. This is very important if you have well water or very hard water. In those cases, you absolutely need it! Even if your water has no issues, you may want it because it makes cleaning your glass so easy! This product is baked onto the surface of the glass and has a lifetime limited warranty. Very often, the coating will wear over time.

ShowerMan provides a 15-year warranty. Most companies will only offer a one- to three-year warranty. At ShowerMan, we are extremely confident in our product and installation. If we strive for those standards, you can be confident, too.