

The JOURNAL PUBLICATIONS

MONMOUTH

The Power of the Journal Magazines



1

CONTROLLED CIRCULATION Unlike old school newspapers and subscription print media, the magazines of The Journal Publications are mailed monthly to homeowners in five geo-targeted areas. There is **no loss of circulation** as experienced by other forms of print media over the past 10-15 years. This delivers maximum advertising penetration for your marketing message.

2

HYPERS LOCAL CONTENT Each magazine contains articles, features, stories and pictures unique to that circulation area. This is the magic that generates **cover-to-cover reading** of the magazines delivering thousands of ad impressions to your marketing message.

3

NO ADVERTISING WASTE You determine the areas and consumers you want to reach with your marketing message **without spending money advertising outside of your businesses trade radius**. The magazines of The Journal Publications deliver one of the most Efficient and Effective methods of advertising for businesses targeting consumers in Monmouth County.

THAT'S THE POWER THE MAGAZINES OF THE JOURNAL PUBLICATIONS
WILL DELIVER TO YOUR BUSINESS EVERY MONTH

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